

Coalition for American Public Diplomacy and Leadership

The Intern and Trainee programs, part of the Department of State Exchange Visitor Program, offer international candidates the opportunity to temporarily live in the United States, participate in professional training with host organizations, and experience American culture and society. The Alliance for International Exchange commissioned an independent research firm, EurekaFacts, to conduct a thorough review of the Intern and Trainee programs.

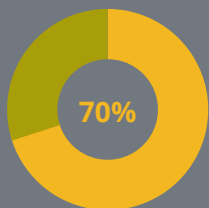
INTERN AND TRAINEE PROGRAMS SUPPORT U.S. NATIONAL SECURITY



Intern and Trainee Programs are Valuable Public Diplomacy Tools in Fostering Positive Attitudes Towards the U.S.



The total contribution of Intern and Trainee exchange visitors to the U.S. economy in 2017



of participants report a more positive opinion about the American way of doing business and about American companies

95%

of participants said they had a good or very good experience in the U.S.

75%

of participants developed a more positive opinion of American people after their experience

Intern and Trainee Programs Support the U.S. Economy

- During their stay, Interns and Trainees contribute an estimated \$662.6 million to the U.S. economy
- Intern and Trainee participants spend approximately \$2,000 per month in their local communities on items such as housing, food, entertainment, and travel

73%

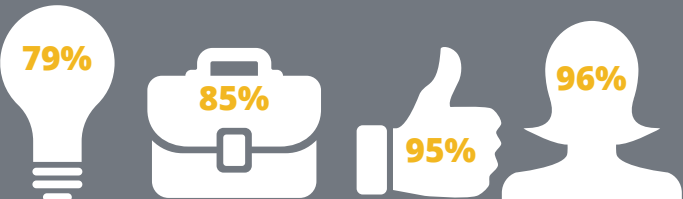
of participants state they developed a more positive opinion of the U.S. in general after their program experience

70%

of participants developed a more positive opinion of American culture

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Building professional skills and learning about U.S. culture are top drivers of participation for Interns and Trainees

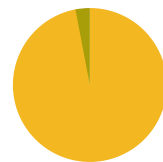


79% choose to participate in the program to learn about U.S. culture, and 85% participate to gain job related experience. In contrast, earning money is the least important reason Interns and Trainees participate.

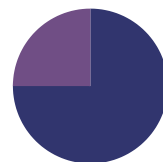
The benefits to future career aspirations outweigh any cost associated with participating in the program. 95% feel their program provided them with practical skills and expertise, and 96% agree that their program experience will help them in the future.

Intern and Trainee programs add value to American businesses

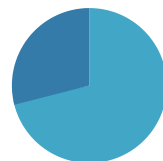
85% of host organizations consider the programs important to their business



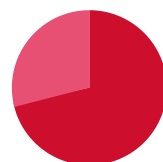
75% of host organizations stated that participants broaden perspectives of current staff through exposure to different cultures



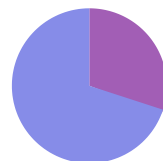
71% of host organizations state that the program helps current staff develop intercultural communication skills



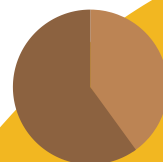
71% of host organizations offer equivalent intern or trainee program opportunities for Americans in the U.S. and reported that these positions are equally or more available to Americans than international participants



70% of host organizations participate to bring a unique cultural dimension to the workplace



60% of host organizations cite that Interns and Trainees bring a unique work ethic that positively contributes to the organization



60% of host organizations would experience a negative impact if the Intern and Trainee programs were no longer available

